

## F A C T O R / S T Y L E I N V E S T I N G



September 18, 2020 - [Cliff Asness](#)

We have written several pieces on the famous small-firm or size effect, the two most important being our study of the interaction of size and quality and a fairly comprehensive survey of all things size. This note focuses on daily instead of the longer-horizon data studied in these other papers and, while not changing the overall story, this leads to a powerful illustration of what's going on in small stocks.



May 8, 2020

When value has underperformed for so long, it's natural and proper that people wonder if it's ever going to work again. To test the popular explanations for why value investing is "broken," Cliff tweaks the value factor's construction to remove the stocks that best fit these stories. He finds no "this time is different" explanation holds water, affirming our belief that the medium-term odds are rather dramatically on value's side.



February 27, 2020 - [Cliff Asness](#)

One score and eight years ago Fama and French brought forth on this world, a new factor, conceived in either risk or behavioral effects, and dedicated to the proposition that all portfolios are not created equal. Now we are engaged in a great drawdown, testing whether investors in that factor, or any factor so conceived and so dedicated, can long endure...



February 25, 2020 - [Cliff Asness](#)

To quote Kipling, it's crucial to "meet with Triumph and Disaster and treat those two imposters just the same." Cliff explains that throughout the good and bad times, we've stressed that long-term investment success is about sticking with real but modest edges.



February 19, 2020 - [Cliff Asness](#)

Three months ago in "It's Time for a Venial Value-Timing Sin," Cliff demonstrated the value factor's historic cheapness, suggesting it's time to "sin a little" and modestly overweight value. While portfolio tilts are seldom promptly rewarded, it's also rare they are instantly punished. In this piece, Cliff shows how 2020 has been the exception to the rule, as value has begun this year with its worst loss in its decade-long drawdown.



December 19, 2019 - [Cliff Asness](#)

Conventional wisdom is you get an expected return premium for bearing illiquidity. But what if this is backwards? What if investors will actually pay a higher price and accept a lower expected return for very illiquid assets?



November 7, 2019 - [Cliff Asness](#)

Cliff discusses how to measure whether a factor, in this case the value factor, is itself rich or cheap versus history. The answer, regardless of the approach taken in measuring cheapness, is that value is currently quite cheap compared to history.

## F I X E D I N C O M E



August 13, 2019 - [Cliff Asness](#)

When something as important as the U.S. bond yield hits historical extremes, it's worth at least a discussion. Cliff examines the long-term relationships between real bond yields, real T-bill yields, the slope of the yield curve, and economic conditions.

## A L T E R N A T I V E I N V E S T I N G



July 2, 2019 - [Cliff Asness](#)

If all of us, as investors, can persevere, we believe the long-term benefits are great. But even knowing all this in advance doesn't make it easy. Hopefully, this reminder of what we all knew sixteen long months ago is helpful.

## P O R T F O L I O R I S K A N D P E R F O R M A N C E



June 20, 2019 - [Cliff Asness](#)

What can you do when you are going through a very tough time? You continue to invest in the business including building the highest quality teams in the industry.

## A L T E R N A T I V E I N V E S T I N G



May 29, 2019 - [Cliff Asness](#)

We have a lot of great topics and special guests coming up on season two of The Curious Investor.

